



## About Transitional Data Services

Transitional Data Services (TDS) is a leader in professional services for the Virtual Data Center with offerings including cloud migrations, data center migration and consolidation, network and infrastructure design, and technical operations. TDS created proprietary software, TransitionManager, to empower our consultants and clients to inventory IT assets, visually display application dependencies, and create interactive run-books to execute transformation tasks collaboratively. Our clients realize minimized risk, improved project efficiency and increased speed of transformation, while facilitating more predictable, on-going technical operations. TDS's clients include Kayak.com, The University of Texas, Boston Red Sox, Cedars-Sinai Medical Center, and Liberty Mutual.

### TDS Revolutionizing Data Center Migrations

---

When a company needs to execute on a data center migration, relocation or consolidation, it's important to have proven methodology to provide end-to-end migration services, which encompasses:

- ➡ Comprehensive program and project management;
- ➡ Enterprise-wide discovery of application and IT environments;
- ➡ In-depth analysis of all application and server interdependencies;
- ➡ Detailed planning of complex move grouping, and;
- ➡ Execution and management of virtual and physical move events.

However, methodology is only half of the challenge. You need solid tools that store and manage the discovered data. You need the ability to efficiently analyze and make critical business decisions on that data, and you need the capability of executing flawless migration events. That's why TDS created TransitionManager™.

### The Power of TransitionManager

---

TransitionManager is a SaaS based or on-premise product that allows for online collaboration while providing real-time project updates and status. The tool helps take the proven methodology and streamlines the process by taking advantage of enhanced dependency analysis functionality, interactive move-day runbooks, and so much more.

TransitionManager has proved to reduce overall downtime during a move event by more than 35 percent over industry standards. It is an integral piece in our ability to successfully complete end-to-end migration and IT transformation projects faster, more efficiently, and virtually risk free, in even the most complex operating environment.

## Data Center Services

---

After years of experience and hundreds of data center moves, migrations, consolidations and assessments — you can count on Transitional Data to meet or exceed your goals when facing choices around transforming your data center. We offer the following solutions:

- ➡ Data Center Strategy
- ➡ Relocation, Migration and Consolidation
- ➡ Data Center Site Selection
- ➡ Automated Migration Software

## IT Services

---

In today's ever changing operating environment, IT professionals face diverse technology challenges - from cloud computing, server virtualization and desktop management to regulatory compliance, data security and IT support. TDS IT Services can help lessen the burden of IT management by providing "always on" availability of your applications and throughout your entire network, allowing you to focus on your core business and functional goals. We have expertise and resources to support your most strategic IT needs, including your network, physical and virtual servers, storage and security to data center services and full IT support; and are customized to your specific needs and technical environment.

- ➡ 24/7 Technical Operations
- ➡ Cloud Migration and Operations
- ➡ IT Outsourcing
- ➡ Network Assessments and Remediation
- ➡ Data Center Audit and Capacity Planning
- ➡ Office 365 Migrations

## Our History

---

Since 2002, Transitional Data has helped hundreds of customers migrate, relocate and consolidate data centers and run IT operations for companies to reduce costs and increase efficiency. TDS's clients capitalize on deep expertise in moving their mission critical data, system applications and supporting IT operations effectively.

As time progressed, the traditional tools used to migrate, relocate and consolidate were single user, had significant limitations and were clearly outdated and inefficient. In 2008, TDS developed leading edge tool TransitionManager due to the challenges of changes in the virtual data center. TransitionManager was designed with the intention of reducing risk, executing on moves swiftly and utilizing an automated, streamlined, intelligent technology tool. TransitionManager is being touted by industry analysts as the premier move and monitoring tool for the virtual data center.

In 2008, business began to shift from the physical data center into the virtual data center space. The virtual data center configuration makes growth easier and added tremendous savings while increasing security and uptime. TDS's expertise extended out to high availability IT services, strategic IT point solutions and cloud migrations, including application migrations.

## Clients love TDS ...

---

"What a great partner! TDS brought the right people, tools and experience to assure a worry-free data center relocation. And with the help of TransitionManager, our complex data center move went off like clockwork with full visibility throughout the process."

"TDS has helped us grow our server farm by 300% and network traffic by 1000%, all of which has allowed us to become a top 10 travel web site."

"TDS applied their expert knowledge, organization and TransitionManager software to efficiently migrate hundreds of applications and servers from California to Nevada, with zero unplanned downtime."

"We needed an experienced partner capable of delivering an end-to-end data center migration project to our new state-of-the-art data center, with no adverse impact to the business."

